

INFORMA MARKETS LTDA., a company enrolled with the CNPJ/MF under nº 01.914.765/0001-08, with headquarters at Avenida Dra. Ruth Cardoso, nº 7.221, 22nd floor - suite 2301 - Bloco A, Pinheiros, CEP 05425-902, in the City of São Paulo, State of São Paulo ("**Informa**").

The parties enter into this Sponsorship Agreement ("**Agreement**") in accordance with the following conditions:

I – SCOPE

1.1. The scope of this Agreement is the support and sponsoring ("**Sponsorship**") by the Customer of the physical event organized and promoted by Informa ("**Physical Event**") and/or of the actions performed by Informa through digital platform ("**Digital Actions**"), under which the Customer shall publicize its trademark ("**Trademark**") in exchange to the payment of a sponsorship fee ("**Sponsorship Fee**") as provided in the Summary Table.

1.2. By entering into this Agreement, the Customer expressly accepts (i) the Customer Portal available on the Informa website with access through personal and non-transferable login and password, and (ii) the General Terms and Conditions applicable to digital services available at https://www.informamarkets.com/content/dam/markets/generic/informa-markets/general_terms.pdf. The Customer Portal, and all content inserted therein (presently or in the future) as well as the General Terms and Conditions, are an integral part of this Agreement for all legal effects.

1.2.1. Informa reserves the right to define all the technical conditions applicable to the making of the Physical Event and Digital Actions, taking into account that the events and services include the participation of a multiplicity of customers and partners.

1.3. The Sponsorship is entered into on a non-exclusive basis, and Informa may obtain the support and participation of other sponsors which do business in the same industry as the Customer.

1.4. Informa shall provide the deliverables relating to the Sponsorship by employing reasonable commercial efforts to meet the estimated delivery schedule set out in the Summary Table. When deliverables include the distribution of emails to third parties through a promotional campaign, Customer shall, at the request of Informa: (i) deliver to Informa, at least five (5) days prior to the start of the campaign, a correct and complete deletion list, in the format specified by Informa, identifying the email addresses of individuals who have chosen not to receive or cancel the subscription of communications ("**Suppression List**"), and (ii) deliver to Informa, continuously during the campaign, an updated Suppression List immediately after an individual has requested deletion or cancellation of the registration. To the extent that, in accordance with the scope of the promotional campaign (*marketing*), emails will be sent to the email addresses provided by the Customer, the Customer hereby warrants and assumes that it has obtained all necessary consents and permissions for such emails to be sent to the addresses provided by Customer and that such addresses do not appear in the Suppression List. Customer shall indemnify and exempt Informa from liability for losses, damages, costs, claims and expenses incurred by Informa and its affiliates as a result of Customer's breach of the obligations contained in this section.

II - SPONSORSHIP FEE AND PAYMENT

2.1. The Customer shall pay Informa the contracted amount in accordance with the terms and conditions set forth in the Summary Table ("**Sponsorship Fee**"). **The Sponsorship Fee indicated in the Summary Table was calculated based on an estimated 8.3% CBS (Contribution on Goods and Services) rate, effective as of January 1, 2027. Such rate is merely an estimate, as the final CBS rate has not yet been established under the applicable legislation.**

2.2. If the CBS rate applicable to the Sponsorship Fee is higher or lower than the estimated CBS rate set forth in Clause 2.1, the amounts provided in the Summary Table shall be adjusted accordingly, upward or downward, as applicable, in accordance with the tax legislation in force at the time of issuance of the relevant tax invoice.

2.3. Should new taxes be levied on the Sponsorship Fee after the date of execution of this Agreement, the amount corresponding to such new taxes shall be added to the amounts set forth in the Summary Table, in accordance with the tax legislation in force at the time of issuance of the respective tax document.

2.4. Informa shall issue the applicable tax documents related to the payment of the Sponsorship Fee, in accordance with the tax legislation in force, and shall send them to the Customer via email.

2.5. Failure by the Customer to make payment by the due date shall result in the application of the positive variation of the IPCA/IBGE index and late payment interest of 1% (one percent) per month or fraction thereof on the outstanding amount from the due date until the actual payment date, in addition to a late payment penalty of 10% (ten percent) calculated on the overdue amount. The amounts provided for in this clause shall be calculated on the Sponsorship Fee and shall be increased by any applicable taxes, in accordance with the tax legislation in force. **The amounts set forth in this Clause shall be calculated based on the Sponsorship Fee and shall be subject to CBS, with the applicable CBS rate and any related adjustment being determined in accordance with Clauses 2.1 and 2.2.**

2.6. While the default persists, Informa shall be under no obligation to deliver the deliverables, including, but not limited to, the display of the Brand at the Physical Event and/or in the Digital Actions.

2.7. The Customer undertakes to carefully verify and pay each bank slip with due diligence, taking all necessary precautions to avoid fraud or scams, and Informa shall not be held liable for any undue payments and/or fraudulent bank slips. Payment shall only be deemed completed upon confirmation of the availability of funds in Informa's bank account.

III - TERMINATION OF AGREEMENT AND PENALTIES

3.1. The Agreement may be terminated by the parties under the following conditions:

3.1.1. By the innocent party, for cause, if the other party:

(a) has breached or failed to comply with any provision or obligation of this Agreement or other document between the parties (including but not limited to the payment obligation), provided that the default is incurable or, if curable, the defaulting party has not cured it within seven (7) days of receipt of written communication requiring correction, unless a shorter term has been required or granted by the applicable public authority, or

(b) has requested or ordered its bankruptcy or approval of judicial or extrajudicial recovery, or

(c) is convicted of any crime or, otherwise, acts to cause discredit of itself or to the other party.

3.2. In the events (a), (b) and (c) above, if the Customer is the defaulting party that caused the termination of the Agreement, or if the Customer intends to withdraw from the Sponsorship, the Customer shall be liable to pay the Sponsorship Fee in the same extension as of the deliverables already rendered and the indemnity fine equivalent to 50% (fifty percent) of the Sponsorship Fee. If Informa is the defaulting party, Informa will be subject to the payment of the fine equivalent to 10% (ten percent) of the Sponsorship Fee and indemnity for losses and damages accrued and evidenced, subject to the contractual limitations.

3.2.1. Customer declares that it understands that the charging of the fine results from equitable and good faith negotiation with the exercise of the autonomy of its will.

3.3. Informa may terminate the Agreement for convenience, at any time, upon written notification to the Customer, in which case any Sponsorship Fee already paid that there has been no deliverable in exchange shall be reimbursed to the Customer. The Customer agrees that the foregoing contemplates its sole remedy in the event of termination of the Agreement for the convenience by Informa, and all additional liabilities to Informa are expressly excluded.

3.4. For all other non-compliances of a party which do not have a specific penalty under this Agreement, the defaulting party shall have the opportunity to cure within 7 (seven) days or in a shorter term when applicable, under penalty of a fine equivalent to 10% (ten percent) of the Sponsorship Fee, and indemnification for evidenced losses and damages, subject to contractual limitation.

3.5. The basis for calculating the fine established in the above clauses will be corrected according to the positive variation of the IPCA/IBGE from the date of signing of the Contract until the date of its effective payment, being authorized, when it falls, the compensation of the amount of the fine with the amounts received by Informa as Sponsorship Fee.

3.6. Termination of this Agreement shall not affect any right, resource, obligation or responsibility of any of the parties which has originated up to the date of termination. The rights and obligations that shall survive pursuant to their nature will survive termination of this Agreement.

3.7. Customer declares that it has read, understood and agreed with the content of Sections II to V, which reflect the fundamental conditions for the pricing and feasibility of this Sponsorship.

IV - CANCELLATION AND MODIFICATION

4.1. In any of the following events, Informa may suspend, cancel or modify the dates of the Physical Event and/or Digital Actions, suspending, canceling or modifying the dates for performance of the deliverables: (i) for reason out of the control of Informa as for instance act of God or force majeure (including, but not limited to, severe weather condition, fire or explosion; war, invasion, turmoil, strike or other civil disturbance; governmental laws, orders, restrictions, acts, embargoes or blockades; national or regional emergency; rationing or lack of fuel, energy, material or resources of adequate resources; acts of terrorism; or general public health condition declared as pandemic or epidemics), or (ii) if there is a reasonable reason that makes the execution of the Physical Event and/or Digital Actions and subsequent execution of the deliverables, at Informa's discretion, inadvisable or unfeasible.

4.2. The occurrence of one of the events of Section 4.1 above, will imply in Informa's exemption from any and all liability related to the non-execution of the deliverables on the date previously expected, being preserved the Customer's obligation to continue to pay. Informa may (i) reschedule the date of the Physical Event or Digital Action within twelve (12) months of the date on which they should have been provided (or, for biennial events, within the next 02 (two) years) and in such case this Agreement shall continue in full force and effect, and all provisions originally agreed shall apply to the new reprogrammed date, or (ii) terminate the Agreement, and in this case the Customer shall elect to (a) keep the amount paid as Sponsorship Fee with Informa as a credit to contract other products or services offered by Informa, or (b) be reimbursed

for the amount paid as Sponsorship Fee. The credit or refund to the Customer shall be proportional to the Sponsorship Fee of the deliverables not provided.

4.2.1. If the Customer has opted for credit, the use of the credit will depend on the execution of the respective agreement for the contracted service when then said credit will be used to fully or partially offset the effective amount of the price of the new agreement. Non-use of the credit in the manner set out in this section will result in the loss of credit.

4.3. Customer acknowledges and agrees that the provisions of this Section IV set forth its sole remedy for the event of modification of date or cancellation of the Sponsorship as a result of the above events, and the non-making in this situation does not trigger Informa's contractual default, not being Informa subject to any liability, damages or penalties other than the rescheduling of the date or granting of credit or reimbursement, as the case may be.

4.4. The happening of economic hardship in relation to the hiring and execution of the Sponsorship does not subject Informa to any liability for eventual damages, indemnities or damages resulting from the cancellation, postponement, change of date, renaming or relocation of the provision of the deliverables under the Sponsorship. Such events also exempt the Informa from the requirement of any contractual fine.

4.5. Customer declares that it has read, understood and agreed with the content of this section, which reflect the fundamental conditions for the pricing and feasibility of the Sponsorship and execution of the contracted scope.

V – RESPONSIBILITIES

A - Responsibilities related to the types of Services

5.1. The services included in this Agreement may be provided in two different modalities, depending on the nature of the obligation assumed by Informa and the degree of interference in the execution of the service contracted by the Client, namely:

(i) that of direct execution, whose services are performed directly by Informa; and/or (ii) that of facilitation, whose services provided by Informa are of mere assistance and convenience consisting of the indication, recommendation and support to the Customer for the hiring of third parties.

5.1.1. It is hereby provided that in the execution of facilitation services, Informa's obligation will be exclusively of means, limited to the duty of diligence, information, and good faith and the hiring of third parties is not mandatory, with the selection, definition, and final contracting being at the sole discretion and responsibility of the Client.

5.1.2. The Client represents to be aware of the distinction between the two types of services and acknowledges that, in facilitation services, Informa does not have any relationship of subordination or interference in the execution of these services and does not assume any obligation regarding the result or quality of the services provided by third parties, with any presumption of partnership, representation or solidarity between Informa and the third parties indicated thereby being ruled out. Informa shall not be held jointly or severally liable, in any sphere or for any reason, for any acts or omissions, default, failures, defects, damages and/or any illegal acts arising from services provided by third parties.

5.1.3. Informa assumes the responsibilities inherent to the services it performs directly, under the terms and limits set forth in this Agreement.

B - Responsibility for the Customer's employees and contractors

5.2. Customer is liable for its employees, representatives, contractors, subcontractors and guests, being liable for any and all acts, including willful misconduct and negligence, material and moral damages, damages and indemnities caused to Informa or third parties, arising from its acts and the actions and omissions of its representatives, employees, contractors and guests, being always liable to Informa on a primary and joint basis along with such third parties. Customer's liability covers any and all measure to indemnify, reimburse and hold Informa free and clear of any damages or costs of any nature, including, but not limited to, fines, attorneys' fees, procedural costs, indemnities, expenses and costs arising from legal and/or administrative claims incurred by Informa.

5.2.1. Customer is the sole responsible for the selection and hiring of its employees and contractors, in such a way that Customer undertakes to observe and comply with, and make all of its representatives, employees, contractors and/or subcontractors also have unequivocal knowledge and comply with all labor, social security and occupational safety and medicine regulations.

C - Responsibility for Materials supplied by Customer

5.3. Customer's liability also includes damages and costs relating to third party claims involving: (i) the receipt and/or use of any Materials (defined in Section 6.1) and information (including, without limitation, Customer's name, profile, product and/or services descriptions, logos, copies, texts, photographs, audios, videos, artwork and/or content session data) provided by Customer, or complaint that any Material supplied by Customer constitutes a violation of the Intellectual Property rights (as defined below) of any third party, (ii) any breach, by Customer, of any advertisement regulations, and (iii) when Customer receives a Data List (as defined in Section 8.6), any failure by Customer to comply with this Agreement.

D - Labor responsibility

5.4. This Agreement does not create any employment relationship between Informa and the personnel employed by the Customer. Also, no employment relationship is created between Customer and the personnel that Informa employs for the provision of the deliverables. In the event of a claim received by a party brought by employees and/or contractors of the other party, on the grounds of joint or subsidiary liability, the other party shall present itself in court or competent authority as responsible for the respective claim assuming the defense, and it shall take all necessary measures to keep the other party harmless and safe from any liabilities and payments, including but not limited any amounts ordered and expenses incurred.

E - Indemnification and reimbursement by Customer

5.5. If Informa is obliged to indemnify, pay any amount or incur cost or expense for actions or omissions of Customer, its representatives, employees, contractors or guests that have caused damage or violated Informa or third party's right, the Customer shall reimburse Informa for any and all amounts, expenses, costs and attorneys' fees within five (5) days as of evidence of the amounts incurred by Informa. In any event and at any time, Informa holds the right of redress.

F - Informa's Responsibility

5.6. Informa is responsible for the employees and/or service providers it employs and/or hires for any purposes related to the Sponsorship, and all expenses with these personnel, including the charges arising from current legislation, whether labor, social security, security or any other, shall be on Informa's account.

5.7. If Informa is held liable for damages and/or losses demonstrably suffered by the Customer and which arise from Informa's act or omission and/or its representatives or employees, it is agreed that the amount of indemnification payable by Informa shall not exceed the amount actually received by Informa as Sponsorship Fee. Informa's liability does not achieve indirect damages, loss of customers and/or revenue, for which the Customer expressly acknowledges that Informa and/or its representatives and/or employees assume no responsibility. The parties acknowledge that the above limitation of liability is an essential and fundamental element of this Agreement and of the negotiated conditions inclusively for purposes of maintaining the economic and financial balance of the relationship between Informa and Customer, and that if it did not exist the Sponsorship Fee amount would be substantially higher. For this reason, Customer agrees that the limitation of liability was fixed by common agreement between the parties and expressly agreed in good faith and is reasonable in all respects.

5.8. The execution of this Agreement and the supply of the deliverables do not imply a guarantee of financial return or any form of profitability to Customer, and there will not be any obligation of Informa to tailor the deliverables to a particular business, purpose or interest of Customer.

5.9. It shall not be considered a breach by Informa and Informa shall not be liable for delay or failure to perform any of its obligations under this Agreement if such delay or failure results from any delay, failure or error on the part of Customer in providing cooperation, performance and/or approvals, consents and/or Materials. For the avoidance of doubt, nothing in this Section V shall exempt the Customer from paying the Sponsorship Fee due under this Agreement.

5.10. Informa makes no warranty as to the Sponsorship in general, including, without limitation, as to the benefit or outcome (commercial or otherwise) that Customer expects to get or the type/level of audience it expects to achieve from Informa's deliverables. Without limiting the foregoing: (i) if the Summary Table contains any statement as to the number of potential customers (leads), attendants, participants, clicks, impressions, visibility or any other similar subject matter, such language shall be considered only to the reasonable commercial efforts to be employed by Informa to achieve such metric, but if the metric is not achieved such fact does not represent any infringement or non-compliance by Informa..

H - Responsibility for Sanitary Compliance and Protection of Goods

5.18. The Client declares and guarantees that any and all beverages and/or food acquired, stored, transported, handled, displayed, offered, distributed, or sold within the scope of the Physical Event will be in full compliance with applicable sanitary legislation, including the requirements of federal, state, and municipal authorities. The Client must ensure that such documents remain valid, up-to-date, and available for immediate presentation to Informa or public authorities whenever requested, remaining fully responsible for any infractions, penalties, damages, or losses resulting from non-compliance with these regulations, and must keep Informa indemnified from any costs, expenses, or liabilities related to such infractions.

5.19. The Client is fully responsible for its own goods, equipment, and machinery used for participation in the Physical Event and has the option to contract, at its own expense and as needed, insurance to protect such goods. Informa is likewise not responsible for theft, robbery, or loss of these goods, equipment, or machinery

VI - CUSTOMER COMMITMENTS IN CONNECTION WITH MATERIALS

6.1. In relation to the Trademarks that will be publicized in exchange to the Sponsorship, Customer shall: (i) supply any and all content, material and information (including, without limitation, advertising material, brand layout, logos) ("**Materials**") to Informa within the terms specified by Informa and (ii) comply with all Informa's specifications and technical requirements for the Materials. If Customer does not do so, Informa reserves the right to refuse to *print or publish online* or, otherwise, to use the Materials, and this shall not represent any right to reduce or deduct from the Sponsorship Fee.

6.2. Customer acknowledges and warrants that the Materials (i) are accurate and complete, (ii) are the original work of the Customer in which the Customer is the copyright owner or the Customer has obtained all the releases, consents, approvals, licenses or permissions from the legitimate copyright owner and from any regulatory authorities to be used pursuant to the Agreement, without restrictions, (iii) do not violate or infringe the Intellectual Property rights of any third party and are not and will not be subject to any claims, requests, encumbrances, liens, that harm or interfere with the use of the Materials by Informa, (iv) have no defamatory, offensive, slanderous, obscene, intimidating, threatening, abusive or fraudulent content, (v) are not illegal and do not violate any law or incite or encourage infringement of any law, and (vi) if provided in digital format, are free from any computer viruses (*malware*) or corrupting elements of any kind, and therefore will not cause any adverse effect on the operations of any system, publication, website, platform, media or other assets of Informa and/or any users of any item from the above.

6.3. Customer hereby grants to Informa a free and non-exclusive license for Informa to use, copy and disclose the Materials, with the purpose of making the Sponsorship viable.

6.4. The parties acknowledge that Informa is the owner and shall retain ownership of all Intellectual Property rights related to the Physical Event and Digital Actions (excluding the Materials) and Informa shall grant the Customer a free, temporary license for the duration of the Sponsorship, not exclusive and restricted to Brazil for use of deliverables provided by Informa (excluding the Materials), in connection with the Sponsorship.

6.5. Informa will take full care in the production of deliverables that use or incorporate the Materials, but within the maximum extent permitted by applicable law, its liability for any error, omission or incorrect citation that may occur, is limited to the use of best efforts to correct. Informa cannot guarantee the accuracy of the colors used in the incorporation of the Materials which are for graphical purposes and text guide only.

6.6. The Materials are subject to prior approval by Informa. Customer shall have sole responsibility over the Materials, even if they have been approved by Informa. Informa reserves the right to reject any Materials, at any time, if Informa reasonably understands that the Materials violate the applicable laws, not being applied any right to deduct or refund the Sponsorship Fee. Informa shall employ reasonable efforts to provide the deliverables in the size, position and shape specified in the Summary Table, but it shall have no liability when reasonable modifications are made so that the deliverables may be delivered.

6.7. Failure to comply with the above conditions by Customer shall give Informa the right to suspend or discontinue the use of any non-conforming Materials and to interrupt the Sponsorship.

VII - ANTI-CORRUPTION AND ANTI-BRIBERY

7.1. Each party undertakes, directly or indirectly, not to pay, offer, promise to pay or authorize the payment of any amount or financial advantage or granting of benefit that violates anti-corruption laws and/or anti-bribery prohibitions contemplated (i) in the US Foreign Corrupt Practices Act of 1977; (ii) in the UK Bribery Act 2010; and (iii) in Law 12.846/2013, as well as any decrees, state and municipal laws that regulate the matter, as provided in the Informa's Code of Conduct of Business Partners available at: https://www.informamarkets.com/content/dam/markets/generic/informa-markets/partner_code_conduct.pdf ("**Conduct Policy**"), which is an integral part of this Agreement.

7.2. Customer agrees to keep complete and correct books and records of all payments made in connection with any transaction or business made in connection with this Agreement and, in the event of suspected bribery or corruption by Customer, the Customer shall make such records available to Informa for compliance verification.

7.3. Violation of this Clause VII by one party grants to the other the right to terminate this Agreement immediately, upon express notice to the defaulting party which shall indemnify for the claims, lawsuits, investigations, fines and penalties of any nature suffered by the innocent party, when duly assessed and proven.

VIII - DATA PROTECTION

8.1. Each party acknowledges and agrees that it is responsible for its own processing of personal data relating to this Agreement and, as applicable, each party acts as an independent data controller for the purposes of the Data Protection General Law (Law No. 13709/2018).

8.2. Each party shall, when applicable: (i) only process personal data in accordance with all data protection and privacy laws applicable to the territory in which Informa or the Customer, by itself or by third parties, processes personal data, including, but not limited to, the Data Protection General Regulation (EU) 2016/679 ("**Regulation**"), whenever applicable, the Federal Constitution, the Consumer Protection Code (Law No. 8,078/1990), the Civil Code (Law No. 10,406/2002), the Internet Civil Framework (Law No. 12,965/14) and its regulatory decree (Decree No. 8,771/16), the Data Protection General Law (Law No. 13,709/18) and the other sectoral rules or Brazilian or foreign rules on the subject (collectively, the "**Data Protection Laws**"), and (ii) act reasonably in providing such information and assistance that the other party reasonably requests so as to allow the other party to comply with its obligations under the Data Protection Laws.

8.3. If a party learns of a security incident ("**Reportable Breach**") regarding the processing of personal data in accordance with this Agreement, it shall: (i) provide the other party with reasonable details of such Reportable Breach without delay,

and (ii) act reasonably, cooperating with the other party with respect to any communications or notices to be issued to data owner and/or supervisory authorities regarding the Reportable Breach.

8.4. If a party receives any communication from a supervisory authority regarding the processing of personal data in accordance with this Agreement, it shall: (i) provide the other party with reasonable details of such communication, and (ii) act reasonably in cooperation with the other party in response to the communication.

8.5. Informa collects, uses and protects personal data in accordance with its Privacy Policy, available at: <https://www.informa.com/privacy-policy/> ("Privacy Policy").

8.6. Customer acknowledges and agrees that if it receives from Informa any list containing personal data as part of the services ("**Data List**"), Customer shall: (i) keep the Data List confidential and not disclose it to any third party, (ii) use the Data List only for the purposes agreed in writing with Informa (iii) to safely delete or remove from use the Data List at the time it is reasonably requested in writing by Inform or as required by the Data Protection Laws, whichever occurs first, (iv) provide Inform with reasonable details of the investigation, denunciation, notification or other communication it receives from the supervisory authority or from the respective data owner regarding the use of the Data List by the Customer, and to act reasonably to cooperate with Informa in connection with Customer's response to the items above. Customer acknowledges and agrees that Informa will only be required to provide Customer with all or part of the Data List to the extent this is legally permitted. Informa will not be liable to the Customer if the volume of personal data provided by Informa is less than expected by it due to the compliance by Informa with the Data Protection Laws.

IX - INTELLECTUAL PROPERTY

9.1. For the purposes of this Agreement, "**Intellectual Property**" means Trademarks, trade names, domain names, logos, design rights, copyrights, database rights, moral rights, goodwill, *trust rights*, know-how and trade secrets, and all other intellectual property rights or comparable rights, registered or not, that exist now or in the future anywhere in the world.

9.1.1. Customer declares that it is the rightful owner, assignee or licensee of the Trademark to be publicized by Informa and is solely responsible for all actions of third parties that oppose to the use of the Trademark under this Agreement, exempting Informa from any liability to that effect.

9.1.2. Informa will use and publicize the Trademark in the strict terms and limits agreed herein, and cannot use it for any purpose that is not compatible with the scope of this Agreement.

9.2. Customer declares and warrants that all Materials that Customer provides for the purposes of Section VI that contain Intellectual Property do not offend and do not infringe the rights of third parties and that it will obtain all necessary licenses and authorizations for disclosure of any third party's Intellectual Property, exempting Informa from any liability.

9.3. Customer authorizes the use of its Trademarks and logos by Informa in any promotional material solely for the purposes of this Agreement and in connection with the Sponsorship and such fact cannot be construed as assignment or transfer of any Intellectual Property from the Customer to Informa.

9.4. Nothing in this Agreement shall be construed as granting to Customer any right, permission or license to use or exploit any Intellectual Property owned by Informa and Informa's affiliates.

X - GENERAL PROVISIONS

10.1. The parties agree that the release of any portion of the Sponsorship Fee by the Customer shall, automatically and for all legal purposes, imply acceptance and adhesion by Customer to this Agreement, being the parties obliged to comply with all of its conditions, extending such obligation to authorized successors and assigns.

10.2. Customer shall not transfer or assign, in whole or in part, any right or obligation under this Agreement, without the express and unequivocal Informa's prior written consent.

10.3. The execution of the Agreement by Customer characterizes full acceptance of all of its terms and conditions, as well as of all other contracts and documents linked to it, including, but not limited to, the Customer Portal, General Terms and Conditions, the Conduct Policy and the Privacy Policy, which are an integral and inseparable part of this Agreement as if they were transcribed herein. Any reference to this Agreement shall be construed as a reference to all such documents.

10.4. Customer declares and warrants that it has read the entire Agreement, having understood its content and discussed its terms and conditions freely with Informa until it is comfortable enough to sign it, without any vice, error, ignorance or coercion.

10.5. The Client represents to be aware of and agree with the provisions of the Informa Markets Events Code of Conduct ("**CCEIM**"), committing to observe and respect all the rules and guidelines provided for therein, which forms an integral part of this Agreement: <https://www.informamarkets.com/en/event-code-of-conduct.html>. Informa repudiates any type of abuse, including violence, harassment, discrimination or any other inappropriate conduct, and encourages reporting to be made by anyone who experiences or witnesses attitudes that violate the CCEIM, whose available reporting channels are detailed therein. Failure to comply with the provisions of the CCEIM may result in sanctions, including the exclusion of the offender from the Event, without prejudice to other applicable legal measures.

10.6. Customer authorizes Informa to share the Customer's name and contact information with other companies from Informa's Group, suppliers, sponsors and business partners for sending information about products and services.

10.7. The parties acknowledge that this Agreement is an extrajudicial enforcement title (*título executivo extrajudicial*) in the form of applicable legislation.

10.8. The venue of the Capital of the State of São Paulo is elected, excluding any other, however privileged it may be, to resolve the doubts and disputes arising from this Agreement.

And because they are so agreed, the parties sign this instrument in two (2) originals of equal form and content, in the presence of two (2) undersigned witnesses.

The Parties declare and acknowledge that the Agreement may alternatively be signed electronically by their legal representatives, under Articles 219 and 220 of the Civil Code, and Article 10, paragraphs 1 and 2 of Provisional Measure No. 2,200, of August 24, 2001, and without the need for a digital signature and witnesses, under Article 784, § 4 of Law No. 13,105/2015 (Code of Civil Procedure): (a) it is valid and effective, faithfully representing the rights and obligations agreed upon; and (b) it has probative force, given that it is possible to preserve the integrity of its content and prove the authorship of the signatures of the signatory parties, with a waiver of any right to claim otherwise.

São Paulo _____ 2026

INFORMA MARKETS LTDA.

By: _____

CUSTOMER

By: _____

Witnesses:

1. _____
Name:
CPF:

2. _____
Name:
CPF: